

COMMIT TO RAISING \$2,300 IN 2 MONTHS



| | Action Steps | You Could Raise |
|---------------|--|----------------------|
| WEEK 1 | <input type="checkbox"/> Solidify your commitment by donating \$25 to yourself. | \$25 |
| | <input type="checkbox"/> Send out a fundraising letter/email to at least 10 casual friends or acquaintances (people at your place of worship, book clubs, carpools, etc.) asking for a minimum donation of \$50. <i>Note: Save your closest friends and family for later. You'll be doing something special for them in week 8!</i> | \$500 |
| | <i>Statistics show that someone who has raised at least \$500 will be successful in raising the full \$2,300. Congrats! You're on the right track.</i> | Total=\$525 |
| WEEK 2 | <input type="checkbox"/> Ask at least three distant relatives for a minimum donation of \$25. | \$75 |
| | <input type="checkbox"/> Set up a Facebook Fundraiser. Then post a challenge as your Facebook status: You're looking to raise \$200 in one week. Update your status every time you get a donation with a big thank you for the donor. Then, as your one-week challenge winds down, post several times a day to remind people to give. | \$200 |
| | <input type="checkbox"/> Ask two of your closest co-workers to sponsor you. (Ask for a minimum donation of \$50.) | \$100 |
| | <input type="checkbox"/> Use the Susan G. Komen 3-Day Fundraise app to email or text your relatives to ask for a minimum donation of \$25. | \$75 |
| | | Total=\$975 |
| WEEK 3 | <input type="checkbox"/> Ask four additional co-workers to sponsor you. (Ask for a minimum donation of \$25.) | \$100 |
| | <input type="checkbox"/> Pick a date (approximately four weeks from now) to have a fundraising party. | |
| | | Total=\$1075 |
| WEEK 4 | <input type="checkbox"/> Ask five neighbors to sponsor you. (Ask for a minimum donation of \$25.) | \$125 |
| | <input type="checkbox"/> Mail or email invitations for your fundraising party to at least 30 of your closest friends and family members. | |
| | Congrats! You're almost halfway there. | Total=\$1,200 |
| WEEK 5 | <input type="checkbox"/> Ask your boss for a company contribution of at least \$150. | \$150 |
| | | Total=\$1,350 |
| WEEK 6 | <input type="checkbox"/> Ask at least three businesses you frequent for a minimum donation of \$50 each (e.g., doctor, dentist, dry cleaners, etc.). Or ask BIG! | \$150 |
| | | Total=\$1,500 |
| WEEK 7 | <input type="checkbox"/> If you've ever struggled for conversation in a social setting, struggle no more. Your topic is the Susan G. Komen 3-Day®. Strike up an impromptu conversation with five total strangers and let them know you're doing the Komen 3-Day. Hand them a donation form and ask them to donate a minimum of \$25. | \$125 |
| | | Total=\$1,625 |
| WEEK 8 | <input type="checkbox"/> Have a fun and fabulous fundraising party with your closest friends and family. (30 attendees with a minimum donation of \$25 each.) | \$750 |
| | <input type="checkbox"/> Don't leave free money on the table. Email all of your current donors to see if the companies that they work for offer matching gifts. Don't forget to check your company, too. | |

Congratulations! You've reached \$2,300 in two months.

Total=\$2,375

But don't stop now.
Set a new goal and keep on going.

Need more ideas? Check out The3Day.org/101