



**COMMITMENT**  
at every step

# Corporate Teams

**Walk 20, 40 or 60 Miles with us in 2024**

**NEW ENGLAND (BOSTON)** AUGUST 23-25, 2024 (Hotel)

**DENVER** SEPTEMBER 27-29, 2024 (Hotel)

**DALLAS/FORT WORTH** NOVEMBER 1-3, 2024 (Hotel)

**SAN DIEGO** NOVEMBER 15-17, 2024 (Camping)

susan g. komen  
**3-Day** 

Presented by:  
**BANK OF AMERICA** 

**89%** of employees believe that companies who sponsor volunteer activities offer a better overall working environment than those who do not.

(Source: 2017 Deloitte Volunteerism Survey, June 2017)



### **Engage employees while making an impact in your community.**

Nearly 44,000 people in the U.S. are expected to die from breast cancer this year. That's why Komen is focused on supporting those with the fewest resources; uninsured, under-insured and low-income people unable to access care.

## **MAKE AN IMPACT at every step**

**Do something big.** The Susan G. Komen 3-Day® is a dedicated community of fundraisers and advocates who, each year take on an incredible challenge; a three-day and up to 60-mile journey to end breast cancer. Whether we walk 20, 40, or all 60 miles—every step and every dollar raised matters. We do it for ourselves, our sisters, mothers, fathers, daughters, sons, and friends. We walk because we can't sit on the sidelines watching while breast cancer steals the lives and futures of our friends and family members. Since 2003, we've raised more than \$902 million to save lives, support community programs, increase access to care, and make huge strides in breast cancer research, therapies, and cures.

### **Employee Benefits**

- Strengthen teamwork based on a shared mission to fight breast cancer
- Develop stronger leadership skills as you rally colleagues around an altruistic mission
- Develop a sense of pride and accomplishment as you support your local community's fight against this disease

### **Corporate Benefits**

- Increase employee engagement, which can improve morale, productivity and retention
- Generate positive sentiment in your community by making a local impact
- Highly engaged employees are great for attracting customers—but they're also a powerful recruiting tool. Happy employees are more likely to spread a positive message about their company among their network

## START A CORPORATE TEAM

Are you ready to join the fight? We need your help to rally your company and community around the fight against breast cancer.

Visit [The3Day.org](https://www.The3Day.org) and sign up to start a team. You can then invite your corporate team members to join you!

## WAYS TO PARTICIPATE

### Register to Walk

We're excited to introduce a new way to walk the Komen 3-Day. You can customize your journey with a full 3-day, 2-day or 1-day experience. Choose whichever commitment, distance and fundraising minimum is right for you. We stay together as a community on Friday and Saturday nights, either in a hotel or glamping outside. Meals included.

Each walker on your corporate team will have a fundraising minimum requirement in order to participate. For 1-Day walkers, the fundraising minimum is \$750 dollars, for 2-Day walkers the fundraising minimum is \$1,800 dollars and for 3-Day walkers the fundraising minimum is \$2,300.

Your 3-Day® coaches will support you as you train and fundraise. Our amazing community of walkers, crew, and volunteers will welcome you as you get ready to spend three magical days together on a journey to end breast cancer forever.

### Join the Crew

The Susan G. Komen 3-Day simply would not be possible without the dedication and commitment of the Komen 3-Day Crew. Step up to serve as the backbone of the event, bringing it to life, and becoming the support system for the walkers every step of the way.

All crew members, except medical crew members, will have a \$100 fundraising minimum requirement in order to participate. Crew members commit three full days on the event.

### Volunteer

Day volunteer opportunities are generally a commitment of a few hours during a single day. On-event volunteer opportunities will be posted approximately two months prior to the event.





# PASSION at every step

susan g. komen  
3-Day 

National Presenting Sponsor:  
**BANK OF AMERICA** 

**Susan G. Komen® has transformed how the world treats and talks about this disease and has mobilized the largest and most passionate community.**

The net proceeds raised by the Susan G. Komen 3-Day support Susan G. Komen® in helping people facing breast cancer today, while tirelessly seeking tomorrow's cures. The funds raised have assisted Komen's mission to save lives from breast cancer, by investing more than \$1.1 billion in breakthrough research and nearly \$2.5 billion to support people facing breast cancer now with access to trustworthy information and support, screening and diagnostic services, financial assistance, and patient navigation.

Our vision is a world without breast cancer.  
[Komen.org](http://Komen.org)

## Still have questions? Contact a Coach

**New England (Boston)**  
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