

# **MATCHING GIFTS**

It's as easy as 1...2...3...Match!

## **Donor Confirms if Company Will Match**

Donor confirms their company will match gifts to Susan G. Komen 3-Day or Susan G. Komen.

Use our search tool at The3Day.org/Matching to find out.



# **Donor Makes Donation**

On the online donation form, your donor can indicate that they intend to apply for a match. This will notify the 3-Day team that you are expecting a match.

Some companies may require the donation be made via a payroll deduction or directly through the company.



### **Donor Requests Matching Gift**

Donor selects the recipient organization: Susan G. Komen 3-Day, P.O. Box 660843, Dallas, TX 75266-0843

If the 3-Day isn't listed, donor selects parent organization: Susan G. Komen, 13770 Noel Rd., Ste 801889, Dallas, TX, 75380

It's helpful if the donor notes the 3-Day, the participant name, Participant ID # and 3-Day event city in the designation area of the matching gifts form.



# 3-Day Receives Matching Gift

The matching gift information comes to the 3-Day Donations Team via a monthly report and is usually posted to the 3-Day participant's fundraising account within 6–8 weeks of when the donation was made.

See \*Important Notes for a detailed explanation on the timelines, which vary by company.

#### \*Important Notes

95% of companies use a matching gifts administrator such as Cybergrants, Your Cause or Benevity to manage their matching program. The timeline for how long a match will take to post to your account varies by administrator. Donors should check with their employer to find out the expected timeline.

- If the company uses CyberGrants to manage their matching gift program, the matching gift will post in 4 weeks or less.
- If the company uses YourCause, the match will take 6+ weeks to post. The timeline varies by each individual company. Some companies match monthly, and some match quarterly.
- If the company uses Benevity the match will post 45 days after the month in which it was applied for. For example, if the donor donated in April, we would expect the match to post in early June.

Most companies will require that the donor apply for the matching gift online. For the few companies that require a physical matching gift form, please email a completed copy of the form to matchinggifts@the3Day.org. You may also mail the form to: Susan G. Komen 3-Day, P.O. Box 660843 Dallas, TX 75266-0843

Periodically, Susan G. Komen sends out donation appeals that stem from incredible corporate matching offers. Please note that donations toward the 3-Day or any other Komen event are <u>not</u> eligible for these double and triple matching opportunities. The fine print in these offers spells it out; these matching opportunities are strictly for donations made directly to Komen.org.